

Webinar Title: Influence of TV & Film on Diversity Matters

Presented by: [Jennifer Thibeaux, Ph.D. \(abd\), SPHR](#)

Description: Raised in a family of talented tv and radio broadcasting professionals, Jennifer Thibeaux has grown to uniquely understand the evolution (or lack thereof) of diversity in all forms of media. Unfortunately, media is the world's teacher of perception. While networks and filmhouses currently reflect a low level of diverse images both in front of the camera and in operations, their world has remained vastly unchanged for the past 50 years! Take this historical journey to understand how tv and film images have impacted corporate diversity today, and engage in a discussion on what corporations can do today to shape the world's perception of diversity in the future. This is a fun webinar that begs the question - Who is really working against our needed cultural shift toward more diverse business organizations?

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