



Corporate Membership Return on Investment

Fact Sheet

Educational Opportunities:

- ✚ Diversity Summits
- ✚ Diversity & Inclusion Training
- ✚ Symposiums
- ✚ Annual Diversity & Leadership Conference
- ✚ Online Education - Webinars
- ✚ Career Development opportunities (mentoring, best practice sessions)
- ✚ Quarterly Lunch and Learn Sessions

Leadership Development and Training Opportunities:

- ✚ Board and/or Advisory Board participation
- ✚ Identify and recruit high potential diversity talent
- ✚ Organizational effectiveness/Best in Class
- ✚ Creating or sustaining a diversity pipeline
- ✚ Succession Planning
- ✚ Business Case for Diversity & Inclusion

Branding Opportunities:

- ✚ Logo included in: newsletter, event programs and on website
- ✚ Recognized as a Diversity Leader
- ✚ Employer of Choice (Inclusive environment)
- ✚ Speaking Opportunities at major TXDC events

Community Outreach:

- ✚ Scholarships
- ✚ College Student Outreach: Developing & Empowering Future Leaders
- ✚ High School Student Outreach: Young Women's Leadership Symposiums
- ✚ Youth Mentoring Program
- ✚ Internships

Job Posting and Networking:

- ✚ Unlimited job postings (DiversityFIRST™ Jobs)
- ✚ Membership and Networking Mixers
- ✚ College recruiting opportunities