

**NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**

**TEXAS DIVERSITY COUNCIL 2012 CEO ROUNDTABLE & AWARDS RECOGNITION**

Dallas, TX – The Texas Diversity Council will host its **8<sup>th</sup> Annual Diversity & Leadership Conference** April 4-6, 2012 in Dallas, TX. The conference will feature the 2<sup>nd</sup> CEO Roundtable titled “Create a Legacy: Diversity Powers Innovation” as well as recognition of the top CEOs for diversity.

“After the initial success of this initiative last year, I am pleased to have this effort continue and be an integral part of the conference in 2012.” said Dennis Kennedy, CEO and founder of the Texas Diversity Council (TXDC). “I trust that every CEO doing business in Texas will recognize the business imperative of reaching diverse customers, employees and suppliers,” said Kennedy.

This initiative is the first of its kind in Texas. CEOs will have the unique opportunity to ensure that they are visible champions of diversity and inclusion not only in their organizations but in the communities where they live.

“I am very pleased to lead another outstanding group of individuals from all sectors, industries and cities to be the drivers of this initiative,” said Angeles Valenciano, vice president of TXDC and head of this initiative. “Our primary goal is to recognize those CEOs in Texas that are at the forefront of business innovation – those who understand the competitive advantage and value of diversity and inclusion in today’s global marketplace,” said Valenciano.

The **CEO Roundtable** will be held **Wednesday, April 4, 2012** from 10:25AM-11:40AM, in which participants will engage in dialogue regarding their efforts and commitment to diversity. The roundtable session will be moderated by **Minerva Perez**, an award winning journalist and co-anchor of *Latina Voices*. CEOs selected by their peers and other industry leaders will then be recognized following the discussion. Information on this annual roundtable and awards can be found at [www.texasdiversitycouncil.org/ceo](http://www.texasdiversitycouncil.org/ceo). To view the 2011 award winners, go to <http://www.texasdiversitycouncil.org/newsletter/txdc-recognizes-top-ceos.html>

The Texas Diversity Council, a non-profit organization established in 2004, is committed to fostering a learning environment for organizations to grow in their knowledge of diversity and inclusion. The Council affords opportunities for organizations to share best practices and learn from top corporate leaders in the areas of diversity and inclusion. Regional advisory boards are located in Central Texas (Austin), Gulf Coast (Houston), Greater Dallas, Greater Fort Worth and San Antonio.

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