Corporate Membership Return on Investment

Educational Opportunities:
- Diversity Summits
- Diversity & Inclusion Training
- Symposiums
- Annual Diversity & Leadership Conference
- Online Education - Webinars
- Career Development opportunities (mentoring, best practice sessions)
- Quarterly Lunch and Learn Sessions

Leadership Development and Training Opportunities:
- Board and/or Advisory Board participation
- Identify and recruit high potential diversity talent
- Organizational effectiveness/Best in Class
- Creating or sustaining a diversity pipeline
- Succession Planning
- Business Case for Diversity & Inclusion

Branding Opportunities:
- Logo included in: newsletter, event programs and on website
- Recognized as a Diversity Leader
- Employer of Choice (Inclusive environment)
- Speaking Opportunities at major TXDC events

Community Outreach:
- Scholarships
- College Student Outreach: Developing & Empowering Future Leaders
- High School Student Outreach: Young Women’s Leadership Symposiums
- Youth Mentoring Program
- Internships

Job Posting and Networking:
- Unlimited job postings (DiversityFIRST™ Jobs)
- Membership and Networking Mixers
- College recruiting opportunities

www.texasdiversitycouncil.org